

PRESS RELEASE

Lisbon, 13/04/2020

For the 2nd year in a row

WORTEN WINS 'COMMERCIAL PARTNER' OF THE YEAR IN THE ESPORTS PORTUGAL AWARDS

- The Esports Portugal Awards took place on Saturday, 11 April in an online ceremony
- Worten wins in the "Commercial Partner" category for the second time
- Votes cast directly by the Portuguese gamer community
- Category distinguishes the brands that best support the games in Portugal

Worten was elected "Commercial Partner" for the second year in a row at the Esports Portugal Awards, which were delivered last Saturday, 11 April in an online ceremony broadcast on Twitch. The Portuguese gamer community awarded this prize to distinguish the brands that most supported the games in our country in 2019.

António Fuzeta da Ponte, Worten's Brand and Communication Director, said that *"this award is recognition of the work that we have done in the area of gaming through our Worten Game Ring brand and it is even more special when it comes in a category voted directly by the Portuguese gamer community. In addition to having launched an unprecedented format event - the Worten Game City - we created nearly 1,000 contents for those who follow us, impacting more than 2.5 million people, and that's really what sets us apart from other players in 2019"*.

Worten, through its gaming brand Worten Game Ring, has been charting a solid path in this area since 2017/2018, interacting with its community of gamers, who it is committed to providing relevant, high-quality content to. On the other hand, the brand has also not neglected the aggregating nature of gaming, democratising it and opening its spectrum to all families and customers in general. *"We believe that gaming is for everyone as it is entertainment and a relevant piece in the coexistence between family and friends and even in the proximity between generations"*, António Fuzeta da Ponte added.

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