

PRESS RELEASE

Lisbon, 14.11.2018

Worten presents Lisboa Games Week until 18 November

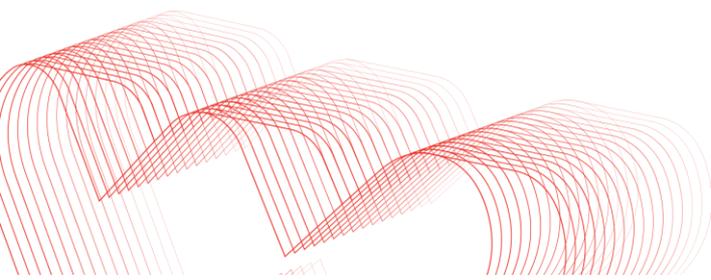
THE WORTEN GAME RING STAND TAKES GAMING TO ANOTHER LEVEL

- The 9-metre high Worten Game Ring Stand covers an area of 500 m². It has a pop-up store and one floor that is 100% dedicated to gaming, comes to life in real time with illustrations inspired by the gaming universe of Hugo Makarov.
- The programme is full of gaming: Professional League of Legends (LoL) and amateur tournaments of Fortnite, FIFA19, CS:GO and LoL.
- There is going to be a Mega challenge between MoraisHD and Shikai, the best Fortnite player in Portugal at the world level.
- There will be autograph sessions with youtubers Windoh, RicFazeres, Owhana and Daizer.
- "Unboxing at the best of the Lisboa Games Week" is the concept behind the brand's presence at the Lisboa Games Week, the country's biggest gaming and entertainment event.

After first having given away tickets, Worten Game Ring now stands out with its own stand and agenda as different means of conquering the gaming fans at the Lisboa Games Week, which starts tomorrow 15 October at FIL in Lisbon.

The 9-metre-high Worten Game Ring stand covers an area of 500 m² (including a 100 m² pop-up store that offers exclusive discounts on gaming products) and where the main star is, without doubt, the gaming and the entire gaming community in Portugal. Worten has invited artist Hugo Makarov, who is going to be giving live demonstrations of his art by decorating the Worten Game Ring stand over the four days of the event, with illustrations inspired by the gaming universe (<https://bit.ly/2z6ucSD>).

Apart from the professional competitions, which are going to find the great winners of the Worten Game Ring SPLIT of the Portuguese League of LoL: will it be For The Win, K1CK, Doxa Gaming or Sharks?, and the amateur tournaments of Fortnite, FIFA19, CS:GO and LoL which have already been scheduled, this stand will have many special guests to liven up the space and take gaming to a new level. One of them is the streamer MoraisHD, a well-known name in the domestic gaming community, who is going to be at the Worten Game Ring stand every day. Plus: MoraisHD is going to face off against Shikai, the country's best Fortnite player, at the world level, in a game that will certainly heat up the stand.



The Worten Game Ring stand has autograph sessions scheduled with various of today's youtubers: Windoh, RicFazeres, Owhana and Daizer. There will also be time to challenge the public that is there, ensuring the kind of entertainment that everyone wants to see at these kinds of events: Worten Game Ring Tower Challenge and Worten Game Ring Mine Challenge are just two of the events that are scheduled and that are going to involve the participation of those youtubers.

On Sunday the 18th, to close the Lisboa Games Week in style, there is going to be a real "unboxing" that gave the name to the Worten Game Ring at the Lisboa Games Week communiqué: for this unboxing, the public will be asked to open the different boxes that the stand itself is made of which may have a gift in them... or not. The challenge has been set!

Further details from <https://www.lisboagamesweek.pt>.

Follow everything that goes on at the stand

Worten Game Ring on the social networks:

<https://www.twitch.tv/wortengamering>

http://www.twitter.com/WortenGameRing_

<https://wrt.page.link/worten-game-ring-fb>

<https://www.youtube.com/user/wortenpt>

For further details, contact BA&N:

João Santos Pereira | jsp@ban.pt | 937 612 332

Liliana Ferreira | lf@ban.pt | 939 743 141

