

## **PRESS RELEASE**

## Lisbon, 08/04/2020

## Greater proximity, convenience and safety

## NEW FREE DRIVE THRU AT WORTEN STORES NOW

- "If you need it yesterday, call now" is the new campaign slogan
- Just call and order from the nearest Worten store and then pay and collect your purchase in the car park without getting out of your car
- Pay by MB Way, ATM reference or via portable POS
- The 'Worten Drive Thru' service is free
- For those who can't or don't want to leave their house or flat, home delivery is guaranteed in two hours, at an added cost

Worten has just launched a new service for the safety and comfort of its customers called 'Worten Drive Thru'. It is up and running in the brand's stores, which remain open, albeit with shorter opening hours, to meet customers demands most immediately. The customer only needs to call their local store (contacts available at worten.pt in this link: <u>https://www.worten.pt/lojas-worten</u>), choose the product and schedule the free collection in the store's car park, without having to get out of their car. Alternatively, customers may request home delivery within two hours at an added cost.

"Taking our current situation into account, we have been consolidating the idea that we sell essential products for the day to day life of our customers, who sometimes need a laptop or a refrigerator like yesterday. We have now launched the new free 'Worten Drive Thru' service to respond to this urgency. It reinforces proximity and convenience as essential brand values, offering speed, safety and efficiency to those who come looking for us", Inês Drummond Borges, Worten's Marketing Director said.

Click here for further details: <u>https://www.worten.pt/entregas-rapidas</u>

For further details, contact Lift Consulting: Helena Rocha | <u>helena.rocha@lift.com.pt</u> | 917 176 862 Sofia Rijo | <u>sofia.rijo@lift.com.pt</u> | 913 010 769