

PRESS RELEASE

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'Worten tele-solve" ensures convenience at all times

WORTEN LAUNCHES REMOTE TECHNICAL ASSISTANCE SERVICE

- "Do you need any help?" Worten tele-solve" is this service's promise
- Available at worten.pt: https://www.worten.pt/servicos/reparacoes
- It covers repairs, installation and configuration with remote diagnostics
- For all products (appliances and technology) regardless of whether they were bought at Worten stores or not

Worten has just launched a service that bolsters its proximity to its customers, offering them even more convenience. The remote technical assistance service is available at worten.pt for all household appliances and IT products, regardless of whether they were bought from Worten stores or not. This service covers repairs, installations and configurations, ensuring immediate technical support, and avoids those who need help in these areas taking a trip to the store.

"In line with other services it has launched - free deliveries for purchases made at worten.pt or the 'Worten Drive Thru', which allows you to call the store, order, collect and pay, without leaving your car - Worten once again bolsters its proximity with its customers to add value and make their day-to-day life easier, at a time when most people are confined to their homes. This time the focus is on remote technical assistance service, which helps customers remotely diagnose faults with a specialist technician or to install and configure equipment," Inês Drummond Borges, Worten's Marketing Director explained.

Worten has a campaign called "Worten tele-solve" on the air to publicise this new service, which is going out on digital platforms, radio, at the online store worten.pt and on the brand's social networks (https://bit.ly/3etXUEc).

Visit worten.pt for further details. https://www.worten.pt/servicos/reparacoes

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