

PRESS RELEASE

Lisbon, 08/11/2018

WORTEN BEGINS THE BLACK FRIDAY SEASON WITH PRODUCTS AT ONLY €10 IN 10 STORES



- A selection of products from LCD to laptops and small and large household appliances all for just €10.
- Event on 10 November (this Saturday) at 10 Worten stores: Bragança, Vila do Conde, Fórum Castelo Branco, Braga Minho Center, Matosinhos, Leiria Shopping, Aveiro Shopping Center, Colombo, Fórum Sintra and Loulé Mar Shopping.
- The first 50 customers have access to a selection of products at €10.

“ON THE 10TH, EVERYTHING FOR €10” is the name of the campaign to mark the beginning of Worten's **Black Friday Season**. The campaign is going to offer a selection of products at just €10 exclusively at 10 Worten stores this Saturday 10 November.

If you want to pick up a bargain, you'd better arrive early at the store because at 9:00 vouchers will be distributed to the first 50 customers who arrive. They are the only ones who will have access to a selection of products - LCD, laptops and small and large household appliances, accessories and so on - that will be available for just €10 as part of this campaign. Each customer will be able to choose one item from the selection in that store.

The Black Friday events are not going to end there. This is not a Friday or even a weekend, for Worten Black Friday means an entire season of discounts throughout the entire month of November. Pay attention!

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