

## **WORTEN RE(ELECTED) BEST TECHNOLOGY SITE BY 'PC GUIA' READERS**

The PC Guia Readers' prizes 2015 have once again awarded the title of "Best Technology Sales Site" to Worten for the fourth year in a row. This award bolsters the brand's online position, which many believe is the most important strategic pillar.

Pedro Devesa, Worten Online Director said, *"the recognition by PC Guia readers validates our wager on doing more and better and our dedication to give everyone an efficient, integrated purchase channel, with the best special offers that meet the satisfaction standards of even the most demanding consumer"*.

Every year, the PC Guia magazine challenges its readers to elect the brands, products, services and technology solutions that best respond to their needs and expectations.

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