

## THE THIRD EDITION OF THE SONAE MEDIA ART AWARD IS UNDERWAY APPLICATIONS END ON 30 APRIL

**Sonae and MNAC promote the third edition of the largest Portuguese award in the field of new media. A unique initiative in Portugal seeking to foster artistic creation in innovative formats.**

Applications to the Sonae Media Art Award, an initiative promoted by Sonae in partnership with the National Museum of Contemporary Art – Museu do Chiado (MNAC-MC), are open between 4 and 30 April.

The biennial award is the largest award in Portugal fostering artistic creation in the field of new media.

The selection panel will analyse the submitted applications and choose five finalists, who will be granted an individual allowance of five thousand euros to develop an original work.

Following the exhibition of the five pieces at MNAC – Museu do Chiado, the jury will select the winning artist of the Award's third edition, granting a monetary prize of 40 thousand euros.

The Sonae Media Art Award is open to all artists of Portuguese nationality, or foreigners currently residing in Portugal, with a maximum age of 40 as of 31 December 2019, inclusive.

Interested applicants must send the organisation at least two and up to a maximum of three pieces, which will be evaluated by the selection panel. Works submitted at this stage may or not be original, but production dates must necessarily be under five years.

All work must be submitted through the project's website ([www.sonae-mediart.com](http://www.sonae-mediart.com)) or sent to MNAC-MC on a DVD, USB flash drive, in MP4 format, or, in case of online projects, by providing the corresponding links.

The selection panel will be made up of **António Cerveira Pinto**, artist, art critic, essayist, teacher and producer; **André Rangel**, researcher at CITAR, Art Director and Founder of the 3kta project; and **Adelaide Ginga**, curator and conservator of the National Museum of Contemporary Art - Museu do Chiado (MNAC-MC).

### **About the Sonae Media Art Award**

The Sonae Media Art Award is intended for forms of contemporary creation that use digital and electronic mediums, ranging from image to sound, including exploring the video medium, film, computing, audio and mixed-media, in which other art forms such as performance, dance, film, theatre or literature may be incorporated.

Through the Sonae Media Art Award, first launched in 2015, Sonae seeks to promote creativity and innovation, trigger new trends and bring society closer to the Arts, enabling enriching experiences of personal and collective development.

**Finalists will be announced in May**

The five selected artists will be announced in May and will receive a five thousand euros allowance to create original works, which will be exhibited at MNAC-MC in 2019. The winner of the Sonae Media Art Award will be chosen among the five finalists, upon evaluation of the works on show.

The initiative promoted by Sonae and MNAC distinguished Tatiana Macedo's original work, "1989" in the first edition of the Award back in 2015, and in the second edition of 2017, Rodrigo Gomes was the winner with his original piece "Dockers of Images".

Video testimonies of both winners of the Sonae Media Art Award, Tatiana Macedo and Rodrigo Gomes, are available [here](#) and [here](#).

Additional information and applications at [www.sonae-mediart.com](http://www.sonae-mediart.com)