

(Translation from the Portuguese original)

The Chairman of the Board of the
Shareholders' General Meeting of
Sonae - SGPS, SA
Lugar do Espido, Via Norte
4471-909 Maia

Item number 7

PROPOSAL

The Shareholders' Remuneration Committee proposes to the Shareholders' General Meeting the approval, under the terms and for the purpose of paragraph 1 of Article 2 of the Law no. 28/2009, of 19th June, the present Statement on Remuneration and Compensation Policy to be applied to the Company's statutory governing bodies and to other persons discharging managerial responsibilities ("Dirigentes"), as set out below:

1. Principles of the Remuneration and Compensation Policy of the Statutory Governing Bodies

The Remuneration and Compensation Policy applicable to the statutory governing bodies and to other persons discharging managerial responsibilities ("Dirigentes") of the Company, adheres to European Community guidelines, to Portuguese national law and to the recommendations of the Corporate Governance Portuguese Institute (IPCG), published in 2018, pursuant to the Protocol executed between IPCG and the Portuguese Securities Market Commission (CMVM), on 13th October 2017, which introduced a new model for self-regulation of the corporate governance recommendation framework, having repealed CMVM's Companies Corporate Governance Code (2013) and promoted the implementation of a sole code, prepared by the IPCG, who shall have the role to interpret and apply it, as well as to qualitatively annually assess the governance structures and practices of the listed companies. The Policy is based on the principle that initiative, competency and commitment are the essential pillars of a good performance which must be aligned with the medium and long-term interests of the Company in order to achieve sustainability, being underpinned by the following principles:

Competitiveness

In determining the Remuneration and Compensation Policy of the statutory governing bodies of the Company, the main goal is to attract talent with high level of performance that represents a valuable and material contribute to the sustainability of the Company's businesses. The Policy is defined by benchmarking against the global market and with the practices of comparable companies, being this information furnished by the main surveys performed for Portugal and other European markets, in particular those prepared by Mercer and Hay Group.

Accordingly, the remuneration parameters for members of the statutory governing bodies are determined and periodically revised in line with the remuneration practices of national and internationally comparable companies, with the aim of aligning with market practice the potential maximum amount of remuneration, both individually as well as in aggregate terms, to be paid to the members of the statutory governing bodies. When making such analysis, the remuneration of the members of the statutory governing bodies shall namely consider, alongside other factors, the profile and the background of the member, the nature and the description of the role and the competencies of the statutory governing body and of the member itself, as well as the degree of direct correlation between the individual performance and the business performance.

For the assessment of the market practice reference values, it is considered the median compensation for Europe's top tier executives' fixed remuneration and the third quartile for variable remuneration. The companies that make up the pool of comparable companies are those with securities traded at Euronext Lisbon regulated market.

Board of Directors	Components		Market positioning	Circumstances determining the award
Executive Directors	Fixed	<i>Base Salary</i>	<i>Median</i>	<i>N/A</i>
	Bonus	<i>Short Term Performance Bonus</i>	<i>Third quartile</i>	<i>Upon the fulfilment of quantified and unquantified KPIs</i>
		<i>Medium Term Performance Bonus</i>	<i>Third quartile</i>	<i>Upon the fulfilment of quantified and unquantified KPIs</i>
Non-Executive Directors	Fixed	<i>Salary</i>	<i>Median</i>	<i>N/A</i>
Statutory Audit Board	Fixed	<i>Salary</i>	<i>Median</i>	<i>N/A</i>
Statutory External Auditor	Fixed	<i>Salary</i>	<i>Median</i>	<i>N/A</i>

Oriented for performance

The Policy establishes the attribution of bonus calculated considering the level of success of the Company. The variable component of the remuneration is structured in a way to establish a connection between the bonus attributed and the level of performance either individual, either collective. In case the pre-defined objectives, measured by business and individual KPIs, are not accomplished, the amount of short and medium incentives, will be totally or partially reduced.

Alignment with shareholders' interests

Part of the variable bonus of the executive directors is deferred for a period of 3 years, being the amount conditioned by the evolution of the price of shares and by the level of achievement of the medium term objectives during the deferral period. This way, it is ensured an alignment of the director with shareholder's interests and with medium term performance, looking at the sustainability of the business.

Transparency

Every aspects of the remuneration structure are clear and openly published, either internally as well as externally, through the publicity of the documentation in the Company's website. This communication process contributes to promote equity and independence.

Reasonableness

The Policy intends to ensure a balance between Sonae's interests, market position, the members of the governing bodies' expectations and motivations, and talent retention.

The Company's Remuneration and Compensation Policy incorporates the principle of not contemplating any compensation

to directors or to the members of other statutory governing bodies, related to the termination of a mandate, irrespective of such termination occurring at the end of the respective mandate or at an early stage, and of reason or cause, without prejudice to the Company's obligation to comply with the applicable law in this matter.

The Remuneration and Compensation Policy does not include any system of benefits, particularly retirement benefits, in favour of the members of the statutory governing bodies or other persons discharging managerial responsibilities.

In applying the Remuneration Policy consideration is given to roles and responsibilities performed in affiliated companies.

To ensure the effectiveness and transparency of the principles of the Remuneration and Compensation Policy, executive directors shall not enter into agreements with the Company or third parties that have the effect of mitigating the risk inherent to the variability of their remuneration awarded by the Company.

2. To implement the principles set out above, the remuneration and compensation of the members of the statutory governing bodies and persons discharging managerial responsibilities shall respect the following rules:

Executive Directors (EDs)

The remuneration and compensation policy for Executive Directors includes, in the way it is structured, control mechanisms, taking into account the connection to personal and collective performance, to prevent behaviour that involves excessive risk taking. This objective is also reinforced by the fact that each Key Performance Indicator (KPI) is limited to a maximum value.

The remuneration of Executive Directors has, as a matter of principle, two components: (i) **a fixed component**, which includes a Base Remuneration and an annual Responsibility Allowance, determined by reference to each financial year, (ii) **a variable bonus**, awarded in the first half of the year following the year to which it relates and subject to the accomplishment of the objectives fixed for the previous year. The variable component is divided into two parts: (a) a **Short Term Performance Bonus** (STPB) which is paid immediately after it is awarded, and (b) a **Medium Term Performance Bonus** (MTPB), which is paid after a 3 year deferral period, considering that the exposure of Executive Directors to fluctuations in the share price is the most appropriate way to align the interests of Executive Directors with those of the shareholders.

(i) The **fixed remuneration** of an Executive Director is based on the personal competencies and level of responsibility of the function exercised by each Executive Director and is reviewed annually. Each Executive Director is attributed a classification named internally as a Management Level ("Grupo Funcional"). Executive Directors are classified under one of the following Management Levels: "Group Leader", "Group Senior Executive", or "Senior Executive". The various Management Levels are structured according to Hay's international model for the classification of corporate functions, thereby facilitating market comparisons, as well as helping to promote internal equity.

(ii) The **variable bonus** is designed to orientate and reward the Executive Directors for the achievement of predetermined targets and objectives, which are based on indicators of Company performance, of working teams under their responsibility and of their own personal performance, and attributed after the financial year is closed and the performance evaluation has been made. The variable bonus is composed of:

- The Short Term Performance Bonus

This bonus corresponds to the maximum of 50% of the total value of the variable bonus. This bonus is paid, in cash, in the first half of the year following the year to which it relates. It may, however, upon the decision of the Shareholders' Remuneration Committee, be paid, within the same deadline, in shares, subject to the terms and conditions set forth below for the Medium Term Performance Bonus; and,

- The Medium Term Performance Bonus

This bonus is designed to enhance the sense of connection between executive directors and the Company, aligning their interests with the interests of shareholders, and increasing their awareness of the importance of their performance on the overall success of the organisation. The MTPB value awarded corresponds to at least 50% of the total value of the variable bonus for each performance year.

a) Criteria of attribution and measurement

The short term bonus is awarded on the basis of the fulfilment of collective, departmental and individual KPIs. Approximately 70% of its value is determined by business, economic and financial KPIs, namely turnover, EBITDA, net profit and share price performance. The Executive Directors of the Company are assessed based on the weighted averaged achievement of the KPIs of the business units which they oversee.

The remaining 30% are determined by the achievement of individual KPIs, which may combine quantified and unquantified indicators. To determine the variable component of the remuneration an individual evaluation of the performance is carried out by the Shareholders' Remuneration Committee in coordination with the Nomination and Remuneration Commission of the Board of Directors. This assessment takes place after the results of the Company are known.

b) Variable bonus limitation mechanisms

Taking into account the two variable components, the target values set in advance range between 30% and 60% of the total annual remuneration (fixed remuneration and target variable bonus).

At the time of determining the actual results achieved, the value of each bonus to be awarded is limited to the minimum 0% and the maximum of 140% of the target value set in advance.

The weight of the variable component attributed in relation to the total amount of annual remuneration depends on two factors: (i) the objective amount of the variable component; and (ii) the level of achievement of the set objectives. The combination of these two factors could give rise to a real weight of the variable bonus attributed over the total amount of annual remuneration that varies between 0% and 68%, as it results from the illustrative schedule below:

Weight of the Variable Bonus Attributed on the basis of the Annual Amount of Remuneration Attributed*

Global KPI achieved	Objective Variable Bonus / Objective Annual Total Remuneration**		
	33%	50%	60%
0%	0%	0%	0%
50%	20%	33%	43%
70%	26%	41%	51%
100%	33%	50%	60%
140%	41%	58%	68%

* Fixed Remuneration plus variable bonus attributed

** Fixed Remuneration plus objective variable bonus

As the amount of the award is subject to the accomplishment of objectives, there is no guarantee that any payment will be made.

c) Mechanisms based on the allocation of shares of the Company and on the variable remuneration payment deferral

The MTPB remains open for a 4 year period, including the performance year and the 3 year deferral period that follows attribution. The value of the MTPB awarded in euros is divided by the average share price calculated at the

attribution date to determine the number of shares entering the MTPB. The initial number of shares is adjusted for any changes during the 3 year deferral period to the share capital or for any dividends distributed (Total Shareholder Return). During the deferral period, the value of MTPB, converted in shares, is also adjusted to match the level of success in achieving agreed target medium term KPI, which is designed to ensure the continued alignment with medium term business sustainability objectives. This KPI is based on the target Return on Invested Capital (RoIC).

In line with the policy for enhancing the alignment of Executive Directors with the Company's medium term interests, the Shareholders' Remuneration Committee may, in its absolute discretion, graduate the discount percentage to be granted to the Executive Directors for the acquisition of Company's shares, by resolving that Executive Directors contribute to share acquisition to the acquisition in an amount corresponding, at the maximum, to 5% of the share market price at the transfer date.

On the vesting date, the corresponding shares are delivered free of cost, although the Company reserves the right to pay the equivalent market value in cash.

The payment in cash of the bonus incentive may be executed by any way of fulfilling the obligation as permitted by law and by the Company's articles of association.

Non-Executive Directors (NEDs)

The remuneration of the Non-Executive Director is based on market comparables and structured as follows: (1) a Fixed Remuneration; (2) an annual responsibility allowance. No variable bonus of any kind is paid to NEDs.

Statutory Audit Board ("Conselho Fiscal")

The remuneration of the members of the Company's Statutory Audit Board is based exclusively on fixed annual amounts, which include an Annual Responsibility Allowance. The levels of remuneration are determined by taking into consideration the Company's situation and by benchmarking against the market.

Statutory External Auditor

The Company's Statutory External Auditor is remunerated, under the supervision of the Statutory Audit Board, in accordance with normal fee levels for similar services, benchmarked against the market.

Board of the Shareholders' General Meeting

The remuneration of the members of the Board of the Shareholders' General Meeting shall correspond to a fixed amount, based on the Company's situation and benchmarked against the market.

Persons Discharging Managerial Responsibilities (Dirigentes)

Under the terms of subparagraph 25 of paragraph 1 of article 3 of (EU) Regulation no. 596/2014, of the European Parliament and of the Council, of 16th April 2014, in addition to the members of the statutory governing bodies mentioned above, persons discharging managerial responsibilities also include individuals who have regular access to inside information relating directly or indirectly to that entity and power to take managerial decisions affecting the future developments and business prospects of that entity.

The remuneration policy applicable to other individuals who, under the terms of the law, are considered to be Persons Discharging Managerial Responsibilities, shall be the same as is adopted for other managers with the same level of function and responsibility, without awarding of any other additional benefits in addition to those which result from the respective Management Level.

3. Regarding the 2018 financial exercise, and in order to comply with IPGC's Code recommendation V.2.3, it is hereby additionally disclosed:

3.1 The remuneration attributed by the Company to the members of the Board of Directors of the Company:

Individual Detail		2018*					
EXECUTIVE DIRECTORS	Fixed	STPB	MTPB	TOTAL	Relative percentage		
	Remuneration				Fixed	Variable	
Duarte Paulo Teixeira de Azevedo	240,300	209,800	209,800	659,900	36%	64%	
Ângelo Gabriel Ribeirinho dos Santos Paupério	275,300	224,600	224,600	724,500	38%	62%	
Sub-total	515,600	434,400	434,400	1,384,400	37%	63%	
NON-EXECUTIVE DIRECTORS							
José Manuel Neves Adelino	66,900	-	-	66,900			
Andrew Eustace Clavinger Campbell	46,500	-	-	46,500			
Christine Cross	48,500	-	-	48,500			
Tsega Gebreyes	46,500	-	-	46,500			
Marcelo Faria de Lima	51,400	-	-	51,400			
Dag Johan Skattum (1)	18,750	-	-	18,750			
Margaret Lorraine Trainer	54,500	-	-	54,500			
Sub-Total	333,050	-	-	333,050			
TOTAL	848,650	434,400	434,400	1,717,450			
* Amounts in Euros.							
(1) Ceased his role as board member as announced to the market on June 2018, having been remunerated until 31 st May 2018.							

In the attribution of total remuneration, the Company's Shareholders Remuneration Committee applied, in a regular and ordinary way, the principles and rules of the Remuneration and Compensation Policy of the Statutory Governing Bodies and Persons Discharging Managerial Responsibilities as approved at the Shareholders' General Meeting held on 3rd May 2018, as below detailed (and considering that the content of the present proposal constitutes a renewal of such principles and rules, for the ease of reading reference is hereby made to the relevant sections of this proposal):

- The fixed remuneration considers the median of market values applicable to the fixed remuneration, as per paragraph a) of point (ii) of section 2 above;
- The non-executive directors did not receive any variable remuneration, in compliance with the set forth in section 2 above;
- The short term performance bonus corresponds to the executive director's performance as per paragraph a) of point (ii) of section 2 above, having been considered the degree of accomplishment of the individual and collective KPIs (departmental and business) as well as the weight of the objective value of the variable component, according to the table included in paragraph b) of point (ii) of the same section 2, and attributed the corresponding short term bonus. When weighing the KPIs degree of accomplishment, in relation to each of the executive directors, it was respectively considered economic and financial indicators assessing the sustainable development of the company and of the Group, defined according to budget, performance of each business unit and the Company's consolidated performance (collective KPIs), as well each director's specific contribution to business performance (departmental KPIs); and objective and subject indicators that, for the reference period, assessed the level of fulfilment of the duties and responsibilities individually undertaken by each executive director (individual KPIs);
- The medium term performance bonus was attributed according to the set forth in paragraph c) of point (ii) of section 2 above, in light of share price evolution of the number of shares representing the conversion of the objective reference value established in 2015 (without prejudice to subsequent adjustments made by effect of changes to the medium term KPI, capital or dividends), as 3 years have passed since the attribution year, thereby ensuring the alignment of the interest of executive directors with the Company's medium and long term sustainable interest;
- No agreements were executed with the object of attributing loss of office based compensations to directors, or that establish the possibility of restitution of the variable component, without prejudice to the Company's obligation to comply with the applicable legal provisions in this matter.

3.2 Remuneration of the members of the Board of Directors by Company's subsidiaries:

INDIVIDUAL DETAIL			2018*			
			Fixed Remuneration	STPB	MTPB	TOTAL
EXECUTIVE DIRECTORS						
Duarte Paulo Teixeira de Azevedo			-	-	-	-
Ângelo Ribeiro dos Paupério	Gabriel Santos		183,900	145,600	145,600	475,100
Sub-total			183,900	145,600	145,600	475,100
NON-EXECUTIVE DIRECTORS						
José Manuel Neves Adelino			-	-	-	-
Andrew Clavering Campbell			-	-	-	-
Christine Cross			-	-	-	-
Tsega Gebreyes			-	-	-	-
Marcelo Faria de Lima			-	-	-	-
Dag Johan Skattum **			-	-	-	-
Margaret Lorraine Trainer			-	-	-	-
Sub-Total			-	-	-	-
TOTAL			183,900	145,600	145,600	475,100

* Amounts in Euros.

**Ceased his role as board member as announced to the market on June 2018.

3.3 Summary of the MTPB Plans of the Company's Executive Board Directors, including the MTPB Plans of Sonae Business Units' executive directors:

Sonae SGPS Share Plans Outstanding during 2018	Vesting Period			At 31 December de 2018	
	Share Price at Award Date	Award Date	Vesting Date	Aggregate number of participants	Number of Shares
2015 Plan	1.278	March 2015	March 2018	18	0
2016 Plan	0.970	March 2016	March 2019	18	1,478,737
2017 Plan	0.906	March 2017	March 2020	19	1,839,375
2018 Plan	1.124	March 2018	March 2021	23	2,009,597

The present chart does not include information regarding the share plan that may be attributed to the directors of Sonaecom and Sonae Sierra.

Maia, 21st March 2019

On behalf of the Shareholders' Remuneration Committee,

Artur Santos Silva

Francisco Sánchez